



Partnerships & Advertising

26-29 July 2008

Melbourne Exhibition
& Convention Centre,
Melbourne, Australia

International Symposium: Re-imagining Special Education through Arts Education & Arts Therapy

Purpose:

Traditionally special education has provided a modified mainstream experience for students with special needs. Recent research and exemplars of good practice illustrate the importance of a paradigm shift in the delivery of special education. There is a growing national and international awareness of the need to develop new strategies. Special education through the Arts delivers a sensory approach to learning assisting students to move from the non-verbal to the verbal, from being an observer to a participant and to fully awaken student potential. These changes have been realised through the power of the Arts intertwined with Arts Therapy.

This symposium will provide learning opportunities for participants to explore and discover the processes and programming required to re-imagine special education.

Aims:

- To re-imagine special education through the Arts;
- Explore and discover the processes required to re-imagine special education;
- To recognise the power of intertwining arts education/arts therapy within the learning & teaching program;
- To use the Arts as a model to illustrate possibilities for transferring the model to other educational foci/specialisms.

Target Audience

Special Education Teachers and Teachers who cater for special needs students; Therapists; Policy Makers; Health Providers; Integration Aides; Principals; Administrators; School Governors; Students of Arts, Arts Therapy and Special Education.

Symposium Organisers

The Symposium is presented by Port Phillip Specialist School in association with the Department of Education and Training – Student Well Being; Melbourne University Faculty of Arts; Centre for Strategic Education and independent education and business consultants. The Symposium Convenor is Port Phillip Specialist School, a leading Victorian specialist school that has developed and implemented a successful and innovative arts based curriculum to enhance the teaching and learning of special needs children.

Partnership and Advertising Opportunities

Port Phillip Specialist School is pleased to offer the opportunity to increase your organisation's or company's exposure during the 2008 Symposium and trade display. The Symposium presents a unique environment to market your products and services while supporting special education and the Arts locally, nationally and internationally.

It is anticipated that there will be over 350 delegates with approximately 60% Victorian representation, 25% National representation and 15% International representation.

The conference theme "Re-imagining Special Education through Arts Education and Arts Therapy" will highlight a range of high profile speakers to challenge, stimulate and engage as we re-imagine the paradigms of special education.

Partnering and advertising at the 2008 Symposium presents an outstanding marketing and networking opportunity plus the opportunity to contribute to an International Symposium.

Port Phillip Specialist School appreciates any support of its inaugural Symposium. Partners will be recognised publicly both on the Symposium website and during the Symposium. Following is a break-down of Partnership levels and opportunities:

Elite Partner - AUD \$50,000 (+GST) **(Exclusive Partnership)**

The Elite Partner package is the premium package which has been designed to ensure maximum exposure throughout the conference. Available to one party only.

- Exclusivity to elite partner status
- Naming rights partner of the formal Symposium dinner
- A five minute address by a company spokesperson at one of the two Symposium cocktail parties
- The opportunity to dress food & beverage staff in your corporate promotional wear
- Acknowledgement as a Principal Partner at all Symposium functions
- Acknowledgement as a Principal Partner on the official sponsorship acknowledgement board on-site.
- Prominent staging of your company logo throughout the Symposium including Opening and Closing sessions on-stage.
- One half page feature advertisement in Symposium program
- Organisation logo to be printed on all conference name badges alongside the two Symposium logos (Symposium Logo; Port Philip Specialist Logo)
- 6 complimentary Symposium delegate registrations
- 6 complimentary tickets to Symposium Welcome Reception at Queens Hall, Parliament House
- 6 complimentary tickets to the Government House Cocktail Party on Monday 28 July
- Full delegate list including address, telephone, email and fax details*

Major Partner - AUD \$10,000 (+GST) **(Maximum 6 partners)**

The Major Partner package is has been designed to ensure high level exposure throughout the conference. This will be given to a maximum of six parties only.

A Major Partner will receive the following:

- Acknowledgement as a Major Partner on the official sponsorship acknowledgement board on-site.
- Prominent staging of your company logo throughout the Symposium.
- One quarter page feature advertisement in Symposium program
- 2 complimentary tickets to Symposium Welcome Reception at Queens Hall, Parliament House
- 2 complimentary tickets to the Government House Cocktail Party on Monday 28 July
- Full delegate list including address, telephone, email and fax details*

Principal Partner - AUD \$25,000 (+GST) **(Maximum 2 partners)**

The Principal Partner package has been designed to ensure maximum exposure throughout the conference. This will be given to a maximum of two parties only.

As Principal Partner you will receive the following:

- Acknowledgement as a Principal Partner at the Opening of the Symposium, Welcome Reception, the Symposium Dinner, and at the Official Closure of the Symposium.
- Acknowledgement as a Principal Partner on the official sponsorship acknowledgement board on-site.
- Prominent staging of your company logo throughout the Symposium including Opening and Closing sessions on-stage.
- One half page feature advertisement in Symposium program
- Organisation logo to be printed on all conference name badges alongside the two Symposium logos (Symposium Logo; Port Philip Specialist Logo)
- 2 complimentary Symposium delegate registrations
- 2 complimentary tickets to Symposium Welcome Reception at Queens Hall, Parliament House
- 2 complimentary tickets to the Government House Cocktail Party on Monday 28 July
- Full delegate list including address, telephone, email and fax details*

Valued Partners - AUD \$1,000 - \$5,000 **(+ GST) (Limited)**

All Symposium partners will receive the following:

- Company logo in registration brochure
- Company logo in the Symposium program
- Line listing in the Symposium program
- Identification of partnership level on opening PowerPoint slide show
- Acknowledgement as a Partner on the official sponsorship acknowledgement board on-site.
- Organisation logo displayed on the Symposium website together with a link to the organisation's own website.
- Organisation brochure (maximum 4 x A4 pages)/promotional item to be inserted in all delegates' satchels (partner to supply material).

Special Event Partners

In addition to the above partnership opportunities, organisations can choose to partner specific events or Symposium elements including:

Welcome Reception \$30,000.00 (+GST) – Exclusive

The reception cocktail party is the first official social event and official welcome to the Symposium. To be held on Saturday 26 July from 5.30 to 7pm. Partnership includes ~

- All Principal Partner entitlements
- Opportunity to make a 5 minute presentation during the function
- Company logo on signage at the entry to the Symposium venue
- Company signage at the Welcome Reception
- One half page feature advertisement in the Symposium program
- Acknowledged partner of Welcome Reception
- Opportunity to display company promotional material and contribute to the planning of the evening

Happy Hour - AUD \$15,000 (+GST) (maximum 2 partners)

Organisations may partner the Symposium happy hours. The partner's corporate signage/literature will be displayed in the venue throughout the Happy Hour. The chairperson will announce the partners at sessions before the happy hour.

All Major Partner entitlements plus:

- Access to delegates during Happy Hour

Happy hour Monday 28 July: 6.00pm - 7.00pm
 Tuesday 29 July: 4.30pm – 5.30pm

Lunches - AUD \$15,000 (+GST) (Maximum 3 partners)

Organisations may partner lunch for the delegates. The partner's corporate signage/literature will be displayed in the lunch venue. Organisation brochure (maximum 4 x A4 pages) to be inserted in all delegates' satchels (sponsor to supply literature, signage and materials). The chairperson will announce the sponsors at sessions before the lunch break. All Major Partner entitlements apply.

Lunch Sun 27 Mon 28 Tue 29

Morning & Afternoon Teas - AUD \$3,500 (+GST) (Maximum 5 partners)

Organisations may partner morning or afternoon teas in the Exhibition Foyer. The partner's corporate signage/literature may be displayed at refreshment stations (partner to supply material). The chairperson will announce the partners at sessions before the lunch break. All Valued Partner entitlements apply.

Sunday 27 July Morning Afternoon
Monday 28 July Morning
Tuesday 29 July Morning Afternoon

Satchel Insert \$1,000 (+GST) - Limited

Each delegate receives a conference satchel containing the Symposium program and general Symposium information. We offer you an opportunity to reach each delegate by providing specific information on your organisation in the satchels.

Internet Lounge \$10,000 (+GST) - Exclusive

Located at the Symposium venue for the delegates use. All Valued Partner entitlements plus:

- Company logo as screen saver on terminals (partner to provide terminals, networking, tech support & internet access)
- One quarter page feature advertisement in Symposium program
- 2 complimentary tickets to the Welcome Reception
- 2 complimentary tickets to Government House Cocktail Party

Transport Partner – Exclusive

All Valued Partner entitlements plus:

- Acknowledged Transport partner
- Company logo on transport information where applicable
- Company logo on all transport tickets where applicable
- Company signage on the bus
- 2 Complimentary tickets to Government House Cocktail Party
- 2 Complimentary tickets to the Welcome Reception

Site Visits, Performance & Exhibits - negotiable

Organisations may partner performances, exhibits and site visits. Partnerships over \$1,000 in value receive all Valued Partner entitlements plus:

- Acknowledgement at performance, exhibit or site visit
- Partner's corporate signage/literature displayed

Printing Partner - Exclusive

Printer to provide all printing requirements plus branded writing pads with printer's name/logo and conference logos to included in all delegate satchels. All Valued Partner entitlements plus:

- Access to delegates during morning & afternoon teas, happy hours & Welcome reception

To discuss partnership opportunities contact:

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